



## At Palexpo, innovative Switzerland meets an inventive world

From 11 to 15 March, the [International Exhibition of Inventions Geneva](#) will bring together inventors, institutions, companies and the general public at Palexpo. The 51<sup>st</sup> edition will strengthen the ties between Switzerland and the world, with a wide range of activities on offer for schools and visitors of all ages.

From 11 to 15 March, the International Exhibition of Inventions Geneva will become the meeting place for the world of invention, confirming its role as a bridge between ideas and cultures. Inventors, institutions, companies and the general public will combine science with creativity.

At the heart of the event, the [Swiss Pavilion](#) will punctuate the week with three theme days reflecting the major technological sectors for Switzerland and the Exhibition. Wednesday will be devoted to cleantech, Thursday to healthcare and its technological applications, and Friday to physical artificial intelligence (AI), understood as the integration of AI into physical systems. Conferences and presentations will highlight the dynamism of the Swiss ecosystem. Over the weekend, Swiss startups will be presenting their products and services to the public.

At the heart of the [Youth Lab](#) area, a series of activities designed for schools, families and the general public will offer a real scientific and creative discovery experience. The Swiss Federal Institute of Intellectual Property will be offering workshops to help you understand copyright. The Scienscope from the University of Geneva will immerse the public in quantum physics and Digital Kidz will run workshops on AI, while Addictlab will offer experiments combining science, creativity and experimentation.

A new feature at this year's show is the launch of the ["Inventeur·rices de demain - Young Talents" competition](#), dedicated to young people aged 4 to 18. This will allow students to present their projects in an internationally-recognized setting. It will foster scientific vocations while promoting the creativity and daring of young inventors.

With over 1,000 inventions from some 40 countries and regions, the International Exhibition of Inventions Geneva remains one of the world's leading innovation events.

### [MEDIA ACCREDITATION](#)

**Contact**

International Exhibition of Inventions Geneva

Frédéric Vormus

Media relations

+41 76 382 39 13

[fv@opinionspubliques.com](mailto:fv@opinionspubliques.com)

The International Exhibition of Inventions Geneva, an event organized by Palexpo SA

