## Press release | International Exhibition of Inventions Geneva | 13 April 2025



Subject: 50 years of creativity and invention

## The 50th edition of International Exhibition of Inventions Geneva more inventive than ever

With <u>1,043 inventions</u> from all over the world, a Swiss pavilion that became a source of pride, activities for the whole family, a hope-inspiring Grand Prix and a guest of honour that took us to the stars, this anniversary edition was a real success for all involved.

After five intense days, exhibitors, partners and visitors have left the <u>International</u> <u>Exhibition of Inventions Geneva</u> in high spirits. This 50<sup>th</sup> edition was outstanding. Over 28,000 people were present at the Exhibition, where a record 1,043 inventions from 42 countries and regions were showcased. These projects were carefully examined by the 135 members of the jury, who met the inventors and awarded prizes and medals.

The <u>Grand Prix</u> was awarded to a device invented by Saudi ophthalmologist Dr Saad Alenezi. This simple, sterilisable and cost-effective tool makes a clean, regular circular opening in the anterior lens capsule – a key step in cataract surgery.

<u>Many other inventions</u> also won awards, underlining the high quality of the projects submitted.

## Prize list

The guest of honour, <u>the European Space Agency (ESA</u>), captivated the public with its stand and its well-attended lectures, including one by former astronaut Jean-François Clervoy. For the ESA, 'The Exhibition of Inventions was an excellent opportunity to showcase in Switzerland the innovations we are developing, as well as to highlight their impact on the market back on Earth and society as a whole.'





Another new feature was the <u>Swiss pavilion</u>. More than 40 partners, including the University of Geneva – UNITEC and the Research and Grants Office, EPFL's Science Outreach Department, Switzerland Global Enterprise, CERN, Fondation Campus Biotech, Pulse Incubateur HES, Genilem, incubators, several start-ups and many others, demonstrated the vitality of Swiss innovation.

The activities for young people were also a great success. Scienscope from the University of Geneva, Addictlab, Fab Lab Onl'fait, solar DIY activities and Lego constructions to clean up the oceans all delighted children. Young and old alike came together to build paper airplanes in a workshop before competing in a throwing contest. No amount of innovation can replace this timeless classic!

The inauguration was attended by high-ranking personalities including Lisa Jorgenson, the WIPO Deputy Director General for Patents and Technology; Luca del Monte, Head of the Commercialisation Department at the ESA; and Delphine Bachmann, State Councillor for the Economy and Employment.

This jubilee edition confirmed the Exhibition's central role as a global platform for invention. The future is looking bright.

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