

Sustainable Development Policy

1. Palexpo and Sustainable Development

Sustainable development considers the needs of all company partners. It is key to a balanced, responsible approach to the company's role in society. This is why sustainable management has always been a core part of Palexpo's culture.

The definition of sustainable development—meeting the needs of the present generations without compromising the ability of future generations to meet their own needs (Brundtland Report, 1987)—is complemented by an operational definition that addresses the three dimensions of ecology, economy, and social factors.

2. A Recognized Framework

Implementing sustainable development in corporate management requires a clear framework that includes quantitative indicators and a governance model. Palexpo has adopted the Event Organizer Sector Supplement (EOSS) approach developed specifically for its sector by the [Global Reporting Initiative](#) (GRI) in collaboration with the [Global Association of the Exhibition Industry](#) (UFI).

Palexpo also aims to draw inspiration from the UN's 2030 Agenda for Sustainable Development (UN Sustainable Development Goals) in setting its continuous improvement goals.

Palexpo participates in the UFI's Working Committee on sustainability in the exhibition industry.

Palexpo has obtained ISO 20121 certification for "sustainable events" covering both its infrastructure use and management system for developing exhibitions. This certification demonstrates a commitment to continually improving processes, especially in the area of sustainability.

3. Goals

By integrating these goals into our sustainability policy, we are committed not only to reducing our environmental impact but also to strengthening our reputation and competitiveness in the market.

Reducing the Carbon Footprint:

Setting measurable targets to reduce greenhouse gas emissions, for example by optimizing production processes and improving energy efficiency.

Natural Resource Management:

Implementing sustainable resource management practices, particularly for water and raw materials, reducing waste, and encouraging recycling.

Promotion of Circular Economy:

Encouraging reuse, recycling, and waste recovery to minimize environmental impact and maximize resource utilization.

Social Responsibility:

Ensuring employee well-being, promoting diversity and inclusion, and supporting local communities through social and economic initiatives.

Awareness and Training:

Training employees on sustainability issues and promoting a corporate culture focused on sustainability.

Innovation and Research:

Investing in technologies and innovative practices that foster sustainability, whether through the development of new products or the improvement of existing processes.

Collaboration and Partnerships:

Building partnerships with other companies, NGOs, and institutions to share best practices and strengthen sustainability initiatives.

Monitoring and Reporting:

Establishing performance indicators to monitor progress in sustainable development and regularly reporting results to stakeholders.

Stakeholder Engagement:

Involving clients, suppliers, and other stakeholders in sustainability efforts by integrating their feedback and expectations.

Compliance and Ethics:

Ensuring that all operations comply with sustainability laws and regulations and promoting ethical practices across all company activities.